

# CONTRACT

Contract Agreement Between:



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

And:

**National Media Inc.**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

|  |   |  |
|--|---|--|
| <b>Contract / Revision</b><br>965672 /             |   | <b>Alt Order #</b><br>06385354                         |
| <b>Product</b><br>RNC                              |   |  |
| <b>Contract Dates</b><br>10/25/12 - 11/05/12       |   | <b>Estimate #</b><br>3442                              |
| <b>Advertiser</b><br>Republican National Committee |   | <b>Original Date / Revision</b><br>10/19/12 / 10/19/12 |
| <b>Billing Cycle</b><br>EOM/EOC                    | <b>Billing Calendar</b><br>Broadcast    | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WLWT                             | <b>Account Executive</b><br>Mica Hansen | <b>Sales Office</b><br>HRP -Washington                 |
| <b>Special Handling</b>                            |   |  |
| <b>Demographic</b><br>Adults 25+                   |   |  |
| <b>IDB#</b>  | <b>Advertiser Code</b><br>20            | <b>Product Code</b><br>445                             |
| <b>Agency Ref</b>                                  |   | <b>Advertiser Ref</b>                                  |

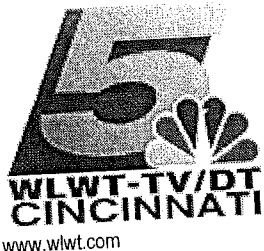
| *Line | Ch   | Start Date  | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|------|---|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1   | WLWT | 11/02/12  | 11/02/12        | NBC Tonight Show | 1135-1237a     |      | :30    |                   |             | NM   | 1     | \$900.00   |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$900.00    |      |       |            |
| N 2   | WLWT | 10/26/12  | 11/02/12        | JUDGE JUDY EF    | Judge Judy     |      | :30    |                   |             | NM   | 2     | \$1,400.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ----1--          |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$700.00    |      |       |            |
| N 3   | WLWT | 10/26/12  | 11/02/12        | DR OZ EF         | 4PM-5PM        |      | :30    |                   |             | NM   | 2     | \$1,400.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ----1--          |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$700.00    |      |       |            |
| N 4   | WLWT | 10/26/12  | 11/02/12        | 5-530p M-F news  | 5-530p         |      | :30    |                   |             | NM   | 2     | \$2,200.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ----1--          |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$1,100.00  |      |       |            |
| N 5   | WLWT | 10/26/12  | 11/02/12        | 5-6a news        | 5-6a           |      | :30    |                   |             | NM   | 2     | \$400.00   |
|       |      | Class of Time - Immediately Pre-emptible without notice |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ----1--          |                |      |        | 1                 | \$200.00    |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$200.00    |      |       |            |
| N 6   | WLWT | 10/26/12  | 11/02/12        | 530-6p M-F news  | 530-6p         |      | :30    |                   |             | NM   | 2     | \$2,200.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ----1--          |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ----1--          |                |      |        | 1                 | \$1,100.00  |      |       |            |
| N 7   | WLWT | 10/26/12  | 11/02/12        | 6-7a news        | 6-7a           |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations basis of race or ethnicity.

Contract Agreement Between:



**WLWT**  
**1700 Young Street**  
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**(513)412-5000**

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|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 965672 /            | 06385354    |

|                     |         |            |
|---------------------|---------|------------|
| Contract Dates      | Product | Estimate # |
| 10/25/12 - 11/05/12 | RNC     | 3442       |

|                         |                          |
|-------------------------|--------------------------|
| Advertiser              | Original Date / Revision |
| Republican National Com | 10/19/12 / 10/19/12      |

| *Line | Ch   | Start Date        | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 8   | WLWT | 11/05/12          | 11/05/12        | 11-1135p M-Su    | 11-1135p       |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12    | 10/28/12        | ----1--          |                |      |        | 1                 | \$1,200.00  |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | ----2--          |                |      |        | 2                 | \$1,200.00  |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 1     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$2,000.00  |      |       |            |
| N 9   | WLWT | 11/05/12          | 11/05/12        | NBC Tonight Show | 1135-1237a     |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$900.00    |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 1     | \$900.00   |
| N 10  | WLWT | 10/29/12          | 11/05/12        | JUDGE JUDY EF    | Judge Judy     |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 2     | \$1,400.00 |
| N 11  | WLWT | 10/29/12          | 11/05/12        | DR OZ EF         | 4PM-5PM        |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$700.00    |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 2     | \$1,400.00 |
| N 12  | WLWT | 10/29/12          | 11/05/12        | 5-530p M-F news  | 5-530p         |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 2     | \$400.00   |
| N 13  | WLWT | 10/29/12          | 11/05/12        | 5-6a news        | 5-6a           |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$200.00    |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$200.00    |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 2     | \$2,200.00 |
| N 14  | WLWT | 10/29/12          | 11/05/12        | 530-6p M-F news  | 530-6p         |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$1,100.00  |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 2     | \$3,600.00 |
| N 15  | WLWT | 10/29/12          | 11/05/12        | 6-630p M-F news  | 6-630p         |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$1,800.00  |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 1-----           |                |      |        | 1                 | \$1,800.00  |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 3     | \$3,600.00 |
| N 16  | WLWT | 10/29/12          | 11/05/12        | 6-7a news        | 6-7a           |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12    | 11/04/12        | 1-----           |                |      |        | 1                 | \$1,200.00  |      |       |            |
|       |      | Week: 11/05/12    | 11/11/12        | 2-----           |                |      |        | 2                 | \$1,200.00  |      |       |            |
|       |      |                   |                 |                  |                |      | :30    |                   |             | NM   | 1     | \$2,000.00 |
| N 17  | WLWT | 11/03/12          | 11/03/12        | 11-1135p M-Su    | 11-1135p       |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 11/03/12    | 11/03/12        | -----1           |                |      |        | 1                 | \$1,200.00  |      |       |            |

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| Contract / Revision | Alt Order # |
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| Contract Dates          | Product                  | Estimate # |
| 10/25/12 - 11/05/12     | RNC                      | 3442       |
| Advertiser              | Original Date / Revision |            |
| Republican National Com | 10/19/12 / 10/19/12      |            |

| *Line                                    | Ch   | Start Date        | End Date        | Description             | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|--|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 18                                     | WLWT | 10/27/12          | 11/03/12        | NBC Saturday Night Live | NBC Saturday Nigt |      | :30    | 1                 | \$2,000.00  | NM   | 4     | \$6,000.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1-                 |                   |      |        | 1                 | \$2,000.00  |      |       |            |
| N 19                                     | WLWT | 10/27/12          | 11/03/12        | Sa/Su 5-6a News         | Sa/Su 5-6a        |      | :30    | 2                 | \$1,500.00  | NM   | 2     | \$500.00   |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----2-                 |                   |      |        | 2                 | \$1,500.00  |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----2-                 |                   |      |        | 2                 | \$1,500.00  |      |       |            |
| N 20                                     | WLWT | 10/27/12          | 11/03/12        | Sa/Su 6p news           | Sa/Su 6p News     |      | :30    | 1                 | \$250.00    | NM   | 2     | \$1,200.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1-                 |                   |      |        | 1                 | \$250.00    |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1-                 |                   |      |        | 1                 | \$250.00    |      |       |            |
| N 21                                     | WLWT | 10/27/12          | 11/03/12        | Sa/su7-8a news          | Sa/su7-8a         |      | :30    | 1                 | \$1,200.00  | NM   | 2     | \$3,000.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1-                 |                   |      |        | 1                 | \$1,200.00  |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1-                 |                   |      |        | 1                 | \$1,200.00  |      |       |            |
| N 22                                     | WLWT | 10/28/12          | 11/04/12        | Late News after NFL     | Late News         |      | :30    | 1                 | \$1,500.00  | NM   | 2     | \$1,600.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1                  |                   |      |        | 1                 | \$1,500.00  |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1                  |                   |      |        | 1                 | \$1,500.00  |      |       |            |
| N 23                                     | WLWT | 10/28/12          | 11/04/12        | Sports Rock             | Sports Rock       |      | :30    | 1                 | \$800.00    | NM   | 2     | \$600.00   |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1                  |                   |      |        | 1                 | \$800.00    |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1                  |                   |      |        | 1                 | \$800.00    |      |       |            |
| N 24                                     | WLWT | 10/28/12          | 11/04/12        | The Outdoorsman         | Outdoorsman       |      | :30    | 1                 | \$300.00    | NM   | 2     | \$500.00   |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1                  |                   |      |        | 1                 | \$300.00    |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1                  |                   |      |        | 1                 | \$300.00    |      |       |            |
| N 25                                     | WLWT | 10/28/12          | 11/04/12        | Sa/Su 5-6a News         | Sa/Su 5-6a        |      | :30    | 1                 | \$250.00    | NM   | 2     | \$250.00   |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1                  |                   |      |        | 1                 | \$250.00    |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1                  |                   |      |        | 1                 | \$250.00    |      |       |            |
| N 26                                     | WLWT | 10/28/12          | 11/04/12        | Sa/Su 6p news           | Sa/Su 6p News     |      | :30    | 1                 | \$1,200.00  | NM   | 4     | \$2,400.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week:                                    |      | 10/22/12          | 10/28/12        | -----1                  |                   |      |        | 1                 | \$1,200.00  |      |       |            |
| Week:                                    |      | 10/29/12          | 11/04/12        | -----1                  |                   |      |        | 1                 | \$1,200.00  |      |       |            |
| N 27                                     | WLWT | 10/28/12          | 11/04/12        | Sa/Su 6p news           | Sa/Su 6p News     |      | :30    | 1                 | \$1,200.00  | NM   | 4     | \$2,400.00 |
| Class of Time - Pre-emptible with notice |      |                   |                 |                         |                   |      |        |                   |             |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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Contract Agreement Between:



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 965672 /            | 06385354    |

|                     |         |            |
|---------------------|---------|------------|
| Contract Dates      | Product | Estimate # |
| 10/25/12 - 11/05/12 | RNC     | 3442       |

|                         |                          |
|-------------------------|--------------------------|
| Advertiser              | Original Date / Revision |
| Republican National Com | 10/19/12 / 10/19/12      |

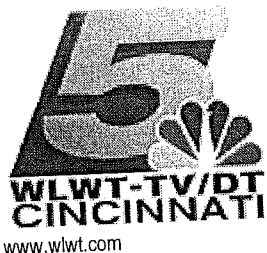
| *Line | Ch   | Start Date  | End Date        | Description        | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount      |
|-------|------|---|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | -----2             |                |      |        | 2                 | \$600.00    |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | -----2             |                |      |        | 2                 | \$600.00    |      |       |             |
| N 28  | WLWT | 10/28/12  | 11/04/12        | Sa/su7-8a news     | Sa/su7-8a      |      | :30    |                   |             | NM   | 4     | \$4,800.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | -----2             |                |      |        | 2                 | \$1,200.00  |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | -----2             |                |      |        | 2                 | \$1,200.00  |      |       |             |
| N 29  | WLWT | 11/04/12  | 11/04/12        | NFL Regular Season | NFL            |      | :30    |                   |             | NM   | 1     | \$12,000.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | -----1             |                |      |        | 1                 | \$12,000.00 |      |       |             |
| N 30  | WLWT | 10/28/12  | 11/04/12        | Su 9-10a News      | Su 9-10a       |      | :30    |                   |             | NM   | 2     | \$2,400.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | -----1             |                |      |        | 1                 | \$1,200.00  |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | -----1             |                |      |        | 1                 | \$1,200.00  |      |       |             |
| N 31  | WLWT | 11/01/12  | 11/01/12        | 11-1135p M-Su      | 11-1135p       |      | :30    |                   |             | NM   | 1     | \$2,000.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$2,000.00  |      |       |             |
| N 32  | WLWT | 10/25/12  | 11/01/12        | JUDGE JUDY EF      | Judge Judy     |      | :30    |                   |             | NM   | 2     | \$1,400.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---            |                |      |        | 1                 | \$700.00    |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$700.00    |      |       |             |
| N 33  | WLWT | 10/25/12  | 11/01/12        | DR OZ EF           | 4PM-5PM        |      | :30    |                   |             | NM   | 2     | \$2,200.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---            |                |      |        | 1                 | \$700.00    |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$700.00    |      |       |             |
| N 34  | WLWT | 10/25/12  | 11/01/12        | 5-530p M-F news    | 5-530p         |      | :30    |                   |             | NM   | 2     | \$400.00    |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---            |                |      |        | 1                 | \$1,100.00  |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$1,100.00  |      |       |             |
| N 35  | WLWT | 10/25/12  | 11/01/12        | 5-6a news          | 5-6a           |      | :30    |                   |             | NM   | 2     | \$2,200.00  |
|       |      | Class of Time - Immediately Pre-emptible without notice |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---            |                |      |        | 1                 | \$200.00    |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$200.00    |      |       |             |
| N 36  | WLWT | 10/25/12  | 11/01/12        | 530-6p M-F news    | 530-6p         |      | :30    |                   |             | NM   | 2     | \$3,600.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>    |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |             |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---            |                |      |        | 1                 | \$1,100.00  |      |       |             |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---            |                |      |        | 1                 | \$1,100.00  |      |       |             |
| N 37  | WLWT | 10/25/12  | 11/01/12        | 6-630p M-F news    | 6-630p         |      | :30    |                   |             | NM   | 2     | \$3,600.00  |
|       |      | Class of Time - Pre-emptible with notice                |                 |                    |                |      |        |                   |             |      |       |             |

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(513)412-5000

|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 965672 /            | 06385354    |

|                     |         |            |
|---------------------|---------|------------|
| Contract Dates      | Product | Estimate # |
| 10/25/12 - 11/05/12 | RNC     | 3442       |

|                         |                          |
|-------------------------|--------------------------|
| Advertiser              | Original Date / Revision |
| Republican National Com | 10/19/12 / 10/19/12      |

| *Line | Ch   | Start Date  | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|------|---|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---          |                |      |        | 1                 | \$1,800.00  |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---          |                |      |        | 1                 | \$1,800.00  |      |       |            |
| N 38  | WLWT | 10/25/12  | 11/01/12        | 6-7a news        | 6-7a           |      | :30    |                   |             | NM   | 2     | \$2,400.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/22/12  | 10/28/12        | ---1---          |                |      |        | 1                 | \$1,200.00  |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | ---1---          |                |      |        | 1                 | \$1,200.00  |      |       |            |
| N 39  | WLWT | 10/30/12  | 10/30/12        | NBC Tonight Show | 1135-1237a     |      | :30    |                   |             | NM   | 1     | \$900.00   |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$900.00    |      |       |            |
| N 40  | WLWT | 10/30/12  | 10/30/12        | JUDGE JUDY EF    | Judge Judy     |      | :30    |                   |             | NM   | 1     | \$700.00   |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$700.00    |      |       |            |
| N 41  | WLWT | 10/30/12  | 10/30/12        | DR OZ EF         | 4PM-5PM        |      | :30    |                   |             | NM   | 1     | \$700.00   |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$700.00    |      |       |            |
| N 42  | WLWT | 10/30/12  | 10/30/12        | 5-530p M-F news  | 5-530p         |      | :30    |                   |             | NM   | 1     | \$1,100.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$1,100.00  |      |       |            |
| N 43  | WLWT | 10/30/12  | 10/30/12        | 5-6a news        | 5-6a           |      | :30    |                   |             | NM   | 1     | \$200.00   |
|       |      | Class of Time - Immediately Pre-emptible without notice |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$200.00    |      |       |            |
| N 44  | WLWT | 10/30/12  | 10/30/12        | 530-6p M-F news  | 530-6p         |      | :30    |                   |             | NM   | 1     | \$1,100.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$1,100.00  |      |       |            |
| N 45  | WLWT | 10/30/12  | 10/30/12        | 6-630p M-F news  | 6-630p         |      | :30    |                   |             | NM   | 1     | \$1,800.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$1,800.00  |      |       |            |
| N 46  | WLWT | 10/30/12  | 10/30/12        | 6-7a news        | 6-7a           |      | :30    |                   |             | NM   | 1     | \$1,200.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | -1-----          |                |      |        | 1                 | \$1,200.00  |      |       |            |
| N 47  | WLWT | 10/31/12  | 10/31/12        | 11-1135p M-Su    | 11-1135p       |      | :30    |                   |             | NM   | 1     | \$2,000.00 |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | --1----          |                |      |        | 1                 | \$2,000.00  |      |       |            |
| N 48  | WLWT | 10/31/12  | 10/31/12        | JUDGE JUDY EF    | Judge Judy     |      | :30    |                   |             | NM   | 1     | \$700.00   |
|       |      | Class of Time - Pre-emptible with notice                |                 |                  |                |      |        |                   |             |      |       |            |
|       |      | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
|       |      | Week: 10/29/12  | 11/04/12        | --1----          |                |      |        | 1                 | \$700.00    |      |       |            |

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Contract / Revision

965672 /

Alt Order #

06385354

Contract Dates

10/25/12 - 11/05/12

Product

RNC

Estimate #

3442

Advertiser

Republican National Com

Original Date / Revision

10/19/12 / 10/19/12

| *Line   | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount              |
|---|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|---------------------|
| N 49  | WLWT | 10/31/12          | 10/31/12        | DR OZ EF        | 4PM-5PM        |      | :30    |                   |             | NM   | 1         | \$700.00            |
| Class of Time - Pre-emptible with notice                |      |                   |                 |                 |                |      |        |                   |             |      |           |                     |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:   |      | 10/29/12          | 11/04/12        | --1----         |                |      |        | 1                 | \$700.00    | NM   | 1         | \$1,100.00          |
| N 50  | WLWT | 10/31/12          | 10/31/12        | 5-530p M-F news | 5-530p         |      | :30    |                   |             | NM   | 1         | \$200.00            |
| Class of Time - Pre-emptible with notice                |      |                   |                 |                 |                |      |        |                   |             |      |           |                     |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:   |      | 10/29/12          | 11/04/12        | --1----         |                |      |        | 1                 | \$1,100.00  | NM   | 1         | \$200.00            |
| N 51  | WLWT | 10/31/12          | 10/31/12        | 5-6a news       | 5-6a           |      | :30    |                   |             | NM   | 1         | \$1,100.00          |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                 |                |      |        |                   |             |      |           |                     |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:   |      | 10/29/12          | 11/04/12        | --1----         |                |      |        | 1                 | \$200.00    | NM   | 1         | \$1,100.00          |
| N 52  | WLWT | 10/31/12          | 10/31/12        | 530-6p M-F news | 530-6p         |      | :30    |                   |             | NM   | 2         | \$2,400.00          |
| Class of Time - Pre-emptible with notice                |      |                   |                 |                 |                |      |        |                   |             |      |           |                     |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:   |      | 10/29/12          | 11/04/12        | --1----         |                |      |        | 1                 | \$1,100.00  | NM   | 2         | \$2,400.00          |
| N 53  | WLWT | 10/31/12          | 10/31/12        | 6-7a news       | 6-7a           |      | :30    |                   |             | NM   | 2         | \$1,200.00          |
| Class of Time - Pre-emptible with notice                |      |                   |                 |                 |                |      |        |                   |             |      |           |                     |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                     |
| Week:   |      | 10/29/12          | 11/04/12        | --2----         |                |      |        | 2                 | \$1,200.00  | NM   | 2         | \$1,200.00          |
| <b>Totals</b>   |      |                   |                 |                 |                |      |        |                   |             |      | <b>94</b> | <b>\$103,100.00</b> |

| Time Period         | # of Spots | Gross Amount        | Net Amount         |
|---------------------|------------|---------------------|--------------------|
| 10/01/12 - 10/28/12 | 28         | \$25,700.00         | \$21,845.00        |
| 10/29/12 - 11/05/12 | 66         | \$77,400.00         | \$65,790.00        |
| <b>Totals</b>       | <b>94</b>  | <b>\$103,100.00</b> | <b>\$87,635.00</b> |

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station basis of race or ethnicity.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                       |       |
|-----------------------|-------|
| Station and Location: | Date: |
|-----------------------|-------|

I, Jon Ferrell  
do hereby request station time concerning the following issue:

Republican National Committee- IE

| Broadcast Length | Time of Day, Rotation or Package | Days         | Class        | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------|--------------|----------------|-----------------|
| See Schedule     | See Schedule                     | See Schedule | See Schedule | See Schedule   | See Schedule    |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |
|                  |                                  |              |              |                |                 |

Total Charges:

This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE  
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7-12-12  
Date

*John Ferrell*  
Signature

703-683-4877

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title